



2024 LOCAL CONTENT AND SERVICE
REPORT TO THE COMMUNITY



"Without KUAC we would be lost in the wilderness." - Brian O'Donoghue & Kate Ripley

At KUAC, we create radio and television programming that is thought provoking, trustworthy and even life changing – connecting Alaska to the world and the world to Alaska.



For over 50 years, KUAC TV has been providing thought provoking, inspiring programming that serves to educate every generation. Licensed to the University of Alaska, KUAC has a reputation as a trusted source for news, information, entertainment, and educational programming.

KUAC offers 7 digital television channels and an audio-only signal with digital signage promoting university activities/student events:

- PBS
- WORLD
- CREATE
- UATV/FNX
- PBS Kids
- KUAC-FM
- 360TV

In 2024, KUAC provided these vital local services:

- 214.5 hours per week of children’s programming
- KUAC Kids Club, encouraging exploration and literacy to 371 local children.
- Alaska Live TV, music and stories from local and visiting musicians and guests in the KUAC FM and KUAC TV Archive studios
- 168 weekly hours of Native American/Alaska Native produced programs via FNX – First Nations Experience

KUAC’s local service has deep impact in Interior Alaska.

KUAC’s signal is, in many cases, the only television signal Alaskans in rural, Native, and bush communities receive.

With 3 TV translators crossing hundreds of miles, KUAC keeps interior Alaskans connected to the world.

KUAC’s UATV features First Nations Experience (FNX) programming.





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Key Local Services

KUAC delivered over 43,800 hours of educational, instructional, informative, and inspiring programming on five digital television channels in 2024:

- KUAC TV 9.1 — PBS — flagship content including more than 2,418 hours of children’s educational programming per year, plus news, educational, and entertainment programming.
- KUAC TV 9.2 — WORLD — history, science, documentaries.
- KUAC TV 9.3 — CREATE — how-to, cooking, fabric arts, travel.
- KUAC TV 9.4 — UATV — FNX First Nations Experience.
- KUAC TV 9.5 — PBS Kids — 24/7 (168 hrs/week) of award-winning children’s educational shows.
- KUAC TV 9.9 — 360 TV — Legislative coverage from Alaska’s Capital.

KUAC also provides an audio-only channel broadcasting public radio programming on KUAC FM 89.9 and KUAC TV 9.6.

KUAC provides UAF TV and FNX content for the Alaska Rural Communications System – a programming stream for Alaskans in rural, Native, and bush communities with no access to over-the-air translator signals.

KUAC provides multimedia content through its website, social media (Facebook and Instagram), and YouTube channels delivering local content, programming highlights, events, community calendar, and the option to support.

KUAC provides regional calendar television announcements for Alaska non-profits to promote their events.

KUAC has returned to live events with our viewing and listening community, including fundraising, KUAC Kids Club events focused on engaging youth, and live music.

- Molly of Denali attended community gatherings supporting childhood resource and abuse prevention organizations. We also engaged with our youth community via Molly appearances at local elementary schools.
- We returned to our in-person KUAC poster signing at a local art gallery. Our posters continue to feature Alaskan photographers and artists, providing access to art and artists for constituents, and delivering revenue for the station through the fundraising event.
- We continued tapings of live music and interviews with musicians on Alaska Live, as well as producing for-air versions of the local Dark Winter Nights storytelling stage show.



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KUAC Kids Club engages kids and families to encourage exploration, learning, fun, and promote the love of public broadcasting. Every day, KUAC friends, families, neighbors, and KUAC Kids celebrate birthday messages on KUAC TV and KUAC FM by working with local elementary school students to voice these spots.

KUAC partners with the University of Alaska to provide college credit courses and hands-on learning opportunities for students at the University of Alaska Fairbanks in the Theatre and Film department.

KUAC features the work of an Alaska artist for the annual KUAC Poster and highlights the artist's work in a biography feature for air.

KUAC promotes local and visiting musicians and performers via Alaska Live, which is additionally aired as Alaska Live TV and via our YouTube channel.

This year we had more than 670 volunteer hours dedicated to our 2024 poster signing, Spring Fundraiser, and Fall Fundraiser. These events helped us reconnect with our community face-to-face, and build renewed enthusiasm for public broadcasting in the Interior.

KUAC provides access to safe, commercial-free children's programming via the KUAC/PBS Kids Channel, encouraging Alaska's children to be ready to learn.





Inspired by and for Community

KUAC enjoys a very special relationship with its community. Donors, viewers, listeners, sponsors, underwriters, and friends support the programming and services. We were thrilled to continue hosting live events this year with an emphasis on community participation and safety.



41st Annual KUAC Poster

For over 40 years, KUAC has honored Alaskan artists and the unique culture that is part of Alaska. Our 2024 poster featured “The Great One” by Vladimir Zhikhartsev. The poster continues to be a popular way to engage Alaska’s artists and the KUAC community in the appreciation of art in Alaska and support the mission of public broadcasting in the Interior.



“Educating Every Generation”

KUAC Kids Club - In 2024, KUAC continued its Kids Club membership outreach to 329 Interior Alaska children. We continued daily FM and TV birthday spots, mailings, and 7.5 hours a day (weekdays) of quality, fun, and safe children’s educational programming on KUAC 9.1 and 24 hours a day on KUAC 9.5.

FNX - illustrates the healthy, positive, and real lives and cultures of Native American and Indigenous peoples around the world, showcasing TV series, documentaries, short films, PSAs, and films.





Reach in the Community:

In 2024 we aired TV specials by Dark Winter Nights, a local story-telling production organization, as well as KUAC's Alaska Live TV, our in-house program featuring interviews and in-studio performances by local and touring musicians.



Partnerships:

- Fairbanks Concert Association
- Fairbanks Symphony
- Fairbanks Shakespeare Theatre
- Fairbanks Summer Arts Festival
- Local high school drama departments
- Design Alaska (financial support)
- Dark Winter Nights
- NAACP
- University of Alaska Fairbanks

Access Improvements

We continued maintaining our broadcast equipment and , improving broadcast quality and reliability for our viewers using antennas in Fairbanks, Nenana, Healy, and Delta Junction.

We launched the KUAC app, a convenient way for our community to access our news and livestreams on the go. We also expanded our live TV streaming partnerships, providing our viewers with more options in an expanding digital streaming landscape.



KUAC is definitely a Fairbanks treasure. Thank you to the local staff and all levels of volunteers who help to keep us connected and informed.

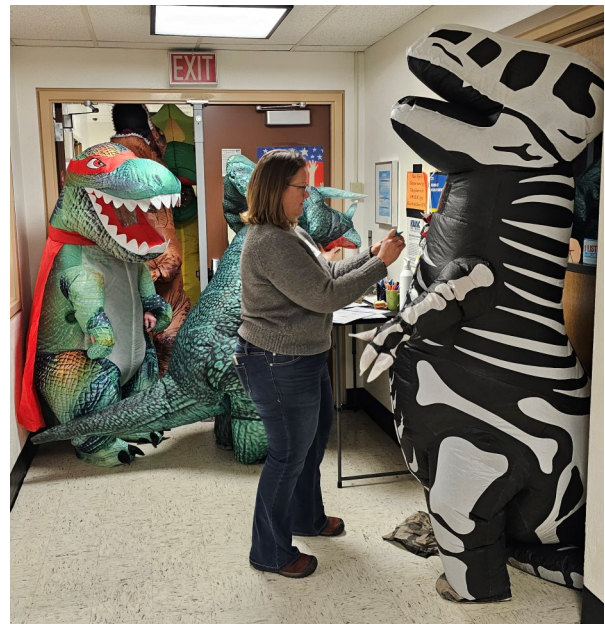
- Linda Unsicker

“Thank you KUAC for making our community strong through great programming, community events, and local news.”

- Jon Doty & Suzanne Gates

Through our partnerships in the community – with individuals, businesses, and mission-related organizations – KUAC provides programs that educate, inform, and inspire Alaskans to take action.

Whether that action is to make an informed decision, explore a new idea, or create, KUAC has been there for over 50 years – connecting Alaska to the world and the world to Alaska.



KUAC gives voice to ideas that result in a larger discussion and a better understanding of our world.

**We tell stories that would otherwise go untold.
We bring awareness to issues that would otherwise be overlooked.
We present performances that would otherwise be inaccessible.
We educate every generation.**