



2023 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



*"I start every day with KUAC ~ it entertains
and keeps me in touch with what is going
on in the Interior." - Robert Wallace*

At KUAC, we create radio and television programming that is thought provoking, trustworthy and even life changing – connecting Alaska to the world and the world to Alaska.



For over 50 years, KUAC TV has been providing thought provoking, inspiring programming that serves to educate every generation. Licensed to the University of Alaska, KUAC has a reputation as a trusted source for news, information, entertainment, and educational programming.

KUAC offers 6 digital television channels and an audio-only signal with digital signage promoting university activities/student events:

- PBS
- WORLD
- CREATE
- UATV/FNX
- PBS Kids
- KUAC-FM
- 360TV

In 2023, KUAC provided these vital local services:

- 232 hours per week of children's programming
- KUAC Kids Club, encouraging exploration and literacy to 371 local children.
- Alaska Live TV, music and stories from local and visiting musicians and guests in the KUAC FM and KUAC TV Archive studios
- 163 weekly hours of Native American/Alaska Native produced programs via FNX – First Nations Experience

KUAC's local service has deep impact in Interior Alaska.

KUAC's signal is, in many cases, the only television signal Alaskans in rural, Native, and bush communities receive.

With 3 TV translators crossing hundreds of miles, KUAC keeps Alaskans connected to the world.

KUAC's UATV features First Nations Experience (FNX) programming.





2023 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

Key Local Services

KUAC delivered over 43,800 hours of educational, instructional, informative, and inspiring programming on five digital television channels in 2023:

- KUAC TV 9.1 — PBS — flagship content including more than 3,100 hours of children’s educational programming per year, plus news, educational, and entertainment programming.
- KUAC TV 9.2 — WORLD — history, science, documentaries.
- KUAC TV 9.3 — CREATE — how-to, cooking, fabric arts, travel.
- KUAC TV 9.4 — UATV — FNX First Nations Experience.
- KUAC TV 9.5 — PBS Kids — 24/7 (168 hrs/week) of award-winning children’s educational shows.
- KUAC TV 9.9 — 360 TV — Legislative coverage from Alaska’s Capital.

KUAC also provides an audio-only channel broadcasting public radio programming on KUAC FM 89.9 and KUAC TV 9.6.

KUAC provides the uplink for the Alaska Rural Communications System – a programming stream for Alaskans in rural, Native, and bush communities with no access to over-the-air translator signals.

KUAC provides multimedia content through its website, social media (Facebook and Instagram), and YouTube channels delivering local content, programming highlights, events, community calendar, and the option to support.

KUAC provides regional calendar television announcements for Alaska non-profits to promote their events.

KUAC has returned to live events with our viewing and listening community, including fundraising, KUAC Kids Club events focused on engaging youth, and live music.

- Molly of Denali attended gatherings held by our Alaska Native community, including the World Eskimo and Indian Olympics and Fairbanks Native Association events. We also engaged with our youth community via Molly appearances at local elementary schools.
- We returned to our in-person KUAC poster signing at a local art gallery. Our posters continue to feature Alaskan photographers and artists, providing access to art and artists for constituents, and delivering revenue for the station through the fundraising event.
- We decorated a station holiday tree for the 2022 Winter Solstice Festival, and Molly of Denali appeared during tree judging at the 2022 Winter Lights Walk in downtown Fairbanks.
- We held “An Evening with Martha Barnette,” a live event featuring the host A Way With Words (a local favorite), as a fundraiser for the station.



2023 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

KUAC Kids Club engages kids and families to encourage exploration, learning, fun, and promote the love of public broadcasting. Every day, KUAC friends, families, neighbors, and KUAC Kids celebrate birthday messages on KUAC TV and KUAC FM by working with local elementary school students to voice these spots.

KUAC partners with the University of Alaska to provide college credit courses and hands-on learning opportunities for students at the University of Alaska Fairbanks in the Theatre and Film department.

KUAC features the work of an Alaska artist for the annual KUAC Poster and highlights the artist's work in a biography feature for air.

KUAC promotes local and visiting musicians and performers via Alaska Live, which is additionally aired as Alaska Live TV and via our YouTube channel.

This year we welcomed back volunteers for our 2023 poster signing, Spring Fundraiser, and Fall Fundraiser. These events helped us reconnect with our community face-to-face, and build renewed enthusiasm for public broadcasting in the Interior.

We additionally held an in-person live event, "An Evening with Martha Barnette." This helped us engage and entertain our community, and provided a chance for listeners to get a first-hand

KUAC provides access to safe, commercial-free children's programming via the KUAC/PBS Kids Channel, encouraging Alaska's children to be ready to learn.





2023 LOCAL CONTENT AND SERVICE REPORT

STORIES OF IMPACT

Inspired by and for Community

KUAC enjoys a very special relationship with its community. Donors, viewers, listeners, sponsors, underwriters, and friends support the programming and services. We were thrilled to continue hosting some live events this year with an emphasis on community participation and safety.



40th Annual KUAC Poster

For 40 years, KUAC has honored Alaskan artists and the unique culture that is part of Alaska. Our anniversary poster was “Happy New Year” by Todd Paris. The poster continues to be a popular way to engage Alaska’s artists and the KUAC community in the appreciation of art in Alaska and support the mission of public broadcasting in the Interior.



“Educating Every Generation”

KUAC Kids Club - In 2023, KUAC continued its Kids Club membership outreach to 371 Interior Alaska children. We continued daily FM and TV birthday spots, mailings, and 11 hours a day (weekdays) of quality, fun, and safe children’s educational programming on KUAC 9.1 and 24 hours a day on KUAC 9.5.

FNX - illustrates the healthy, positive, and real lives and cultures of Native American and indigenous people around the world, showcasing TV series, documentaries, short films, PSAs, and films.





2023 LOCAL CONTENT AND SERVICE REPORT

STORIES OF IMPACT

Reach in the Community:

In 2023 we partnered with the Fairbanks Symphony Orchestra to air their concerts on TV, and also aired TV specials by Dark Winter Nights, a local storytelling production organization.

Partnerships:

Fairbanks Concert Association
Fairbanks Symphony
Fairbanks Shakespeare Theatre
Fairbanks Summer Arts Festival
Local high school drama departments
Design Alaska (financial support)
Dark Winter Nights
NAACP
University of Alaska Fairbanks



Access Improvements

We upgrade our transmitter in November 2022, improving broadcast quality and reliability for our viewers using antennas in Fairbanks, Nenana, Healy, and Delta Junction.

We also began livestreaming via PBS.org and the PBS app, providing our viewers with convenient new ways to watch their KUAC favorites while on the go.



“KUAC has sustained my family and me through the years. ... The information KUAC provides on world-wide, national, and local news is invaluable to our community. Thank you, KUAC, for being a constant in a world of so much change and flux.”

- Suzanne Gates



SUMMARY

“KUAC is a gem in the Fairbanks community and in communities across Alaska. Life is richer with public radio, and KUAC is a big part of our day and a big part of our life.”

- Brian & Stephanie Rozell

Through our partnerships in the community – with individuals, businesses, and mission-related organizations – KUAC provides programs that educate, inform, and inspire Alaskans to take action.

Whether that action is to make an informed decision, explore a new idea, or create, KUAC has been there for over 50 years – connecting Alaska to the world and the world to Alaska.



KUAC gives voice to ideas that result in a larger discussion and a better understanding of our world.

**We tell stories that would otherwise go untold.
We bring awareness to issues that would otherwise be overlooked.
We present performances that would otherwise be inaccessible.
We educate every generation.**
