



2022 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



"KUAC is our connection to the world, to a feeling of unity with other countries and the lower 48. It engages our 6 year-old in meaningful discussions, which gives us hope for the next generation!"

- Marie-Sylvester Olesen

At KUAC, we create radio and television programming that is thought provoking, trustworthy and even life changing – connecting Alaska to the world and the world to Alaska.



For over 50 years, KUAC TV has been providing thought provoking, inspiring programming that serves to educate every generation. Licensed to the University of Alaska, KUAC has a reputation as a trusted source for news, information, entertainment, and educational programming.

KUAC offers 6 digital television channels and an audio-only signal with digital signage promoting university activities/student events:

- PBS
- WORLD
- CREATE
- UATV/FNX
- PBS Kids
- KUAC-FM
- 360TV

In 2022, KUAC provided these vital local services:

- 232 hours per week of children's programming
- KUAC Kids Club, encouraging exploration and literacy
- Alaska Live TV, music and stories from local and visiting musicians and guests in the KUAC FM and KUAC TV Archive studios
- 163 weekly hours of Native American/Alaska Native produced programs via FNX – First Nations Experience

KUAC's local service has deep impact in Interior Alaska.

KUAC's signal is, in many cases, the only television signal Alaskans in rural, Native, and bush communities receive.

With 3 translators crossing hundreds of miles, KUAC keeps Alaskans connected to the world.

KUAC's UATV features First Nations Experience (FNX) programming.





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Key Local Services

KUAC delivered over 43,800 hours of educational, instructional, informative, and inspiring programming on five digital television channels in 2022:

- KUAC TV 9.1 — PBS — flagship content including more than 3,100 hours of children’s educational programming per year, plus news, educational, and entertainment programming.
- KUAC TV 9.2 — WORLD — history, science, documentaries.
- KUAC TV 9.3 — CREATE — how-to, cooking, fabric arts, travel.
- KUAC TV 9.4 — UATV — FNX First Nations Experience.
- KUAC TV 9.5 — PBS Kids — 24/7 (168 hrs/week) of award-winning children’s educational shows.
- KUAC TV 9.9 — 360 TV — Legislative coverage from Alaska’s Capital.

KUAC also provides an audio-only channel broadcasting public radio programming on KUAC FM 89.9 and KUAC TV 9.6.

KUAC provides the uplink for the Alaska Rural Communications System — a programming stream for Alaskans in rural, Native, and bush communities with no access to over-the-air translator signals.

KUAC provides multimedia content through its website, social media (Facebook, Twitter, Instagram), and YouTube channels delivering local content, programming highlights, events, community calendar, and the ability to support.

KUAC provides regional calendar television announcements for Alaska non-profits to promote their events.

Though we’ve favored remote events in some cases, as the COVID-19 pandemic has waned KUAC has started returning to live events with our viewing and listening community, including KUAC Kids Club events focused on engaging youth, and live music.

- Molly of Denali attended gatherings held by our Alaska Native community, including the World Eskimo and Indian Olympics and Fairbanks Native Association events.
- We held a virtual KUAC poster event at a local gallery, with in-person attendance forgone in favor of mailing the posters to donors. Our posters continue to feature Alaskan artists, provide access to art and artists for constituents, and deliver revenue for the station through the fundraising event.
- We continued engaging with our youth community with events at North Pole, Wood River, and Anne Wein elementary schools, as well as a KUAC Kids Club event at Noel Wein Library.
- We returned to broader community events including the Eielson Comicon and Golden Days Parade.



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We continued to offer the WORLD Channel's At-Home Learning programs, which was invaluable to homes with unstable internet connections for remote learning. We partnered with the local school district to share this information with teachers and families.

KUAC Kids Club engages kids and families to encourage exploration, learning, fun, and promote the love of public broadcasting. Every day, KUAC friends, families, neighbors, and KUAC Kids celebrate birthday messages on KUAC TV and KUAC FM by working with local elementary school students to voice these spots.

KUAC partners with the University of Alaska to provide college credit courses and hands-on learning opportunities for students at the University of Alaska Fairbanks in the Theatre and Film department.

KUAC features the work of an Alaska artist for the annual KUAC Poster and highlights the artist's work in a biography feature for air.

KUAC promotes local and visiting musicians and performers with a YouTube channel for Alaska Live TV.

Normally, KUAC utilizes hundreds of volunteer hours from groups, organizations, and individuals for the annual poster signing, Fall Fundraiser, Spring Fundraiser, and on-air operations. While we had to curtail in-house operations, we did have hundreds of volunteers record messages from afar that we were able to use on air. KUAC also welcomed a limited number of community members into the station to pitch on-air during our Fall and Spring Fundraisers.

KUAC provides access to safe, commercial-free children's programming via the KUAC/PBS Kids Channel, encouraging Alaska's children to be ready to learn.





Inspired by and for Community

KUAC enjoys a very special relationship with its community. Donors, viewers, listeners, sponsors, underwriters, and friends support the programming and services. We were thrilled to be able to begin hosting some live events this year with an emphasis on community participation and safety.



39th Annual KUAC Poster

For 39 years, KUAC has honored Alaskan artists and the unique culture that is part of Alaska. This year's poster was "Twisted Boardwalk" by Jessie Hedden. The poster continues to be a popular way to engage Alaska's artists and the KUAC community in the appreciation of art in Alaska and support the mission of public broadcasting in the Interior.



KUAC
TV 9 • FM 89.9

Twisted Boardwalk by Jessie Hedden 1982

"Educating Every Generation"

KUAC Kids Club - In 2022, KUAC continued to grow the Kids Club membership to 403 Interior Alaska children. We hosted more live events and continued daily FM and TV birthday spots, mailings, and 11 hours a day (weekdays) of quality, fun, and safe children's educational programming on KUAC 9.1 and 24 hours a day on KUAC 9.5.

FNX - illustrates the healthy, positive, and real lives and cultures of Native American and indigenous people around the world, showcasing TV series, documentaries, short films, PSAs, and films.





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STORIES OF IMPACT

Reach in the Community:

In 2022 we partnered with the Fairbanks Symphony Orchestra to air their concerts on TV, and also aired a TV holiday special by Dark Winter Nights, a local storytelling production organization.

Partnerships:

Fairbanks Concert Association
Fairbanks Symphony
Fairbanks Shakespeare Theatre
Fairbanks Summer Arts Festival
Local high school drama departments
Design Alaska (financial support)
Dark Winter Nights
NAACP
University of Alaska Fairbanks



Impact and Community Feedback:

KUAC has featured musicians and performers from all walks of life. From local high school students, Fairbanks Shakespeare Theatre, and the US Army Alaska Band, to national, international (Ladysmith Black Mambazo), and NPR favorites.

These performances have inspired some viewers and listeners to dust off their old instruments, while introducing many others to a new genre they hadn't considered before.



“We love so many programs, it's hard to name them all! Thank you for providing top-notch news, music, entertainment, arts, and science programming. We watch, stream, and listen to KUAC every day!”

- Laura and Glen Weaver



2022 LOCAL CONTENT AND SERVICE REPORT SUMMARY

“We want to thank everyone on the KUAC staff for providing excellent service during an incredibly challenging year. You’ve been our rock in the stormy seas of 2020 and 2021.”

- Lisa & John Jodwalis

Through our partnerships in the community – with individuals, businesses, and mission-related organizations – KUAC provides programs that educate, inform, and inspire Alaskans to take action.

Whether that action is to make an informed decision, explore a new idea, or create, KUAC has been there for over 50 years – connecting Alaska to the world and the world to Alaska.



KUAC gives voice to ideas that result in a larger discussion and a better understanding of our world.

**We tell stories that would otherwise go untold.
We bring awareness to issues that would otherwise be overlooked.
We present performances that would otherwise be inaccessible.
We educate every generation.**
