At KUAC, we create radio and television programming that is thought provoking, trustworthy and even life changing – connecting Alaska to the world and the world to Alaska.

For 48 years, KUAC TV has been providing thought provoking, inspiring programming that serves to educate every generation.

Licensed to the University of Alaska, KUAC offers a hands-on environment for students and has the reputation as a trusted source for news, information, entertainment and educational programming.

KUAC offers 6 digital television channels and an audio-only (with digital signage promoting university activities/student events):

- PBS
- WORLD
- CREATE
- UATV/FNX
- PBS Kids
- KUAC-FM
- 360 North

In 2019, KUAC provided these key local services:

- 168 hours per week of Children’s programming
- KUAC Kids Club encouraging exploration and literacy
- Alaska Live TV, music and stories from local and visiting musicians and guests in the KUAC FM studio and KUAC TV Archive studio
- 163 weekly hours of Native American/Alaska Native produced programs via FNX – First Nations Experience

KUAC’s local service has deep impact in Interior Alaska.

KUAC’s signal is, in many cases, the only television Alaskans in rural, native and bush communities receive.

With 3 translators crossing hundreds of miles, KUAC keeps Alaskans connected to the world.

KUAC’s UATV features First Nations Experience (FNX) programming, University of Alaska telecast classes, lectures featuring local community members, and University Commencement.

KUAC carries 360 North, a television service dedicated to the Alaska Legislative session, Alaska public affairs, arts, culture, science and health programming.

“KUAC is a critical community resource that is relied upon to keep us informed of important local, national and world events. KUAC is THE source for reliable, fact-based news coverage and offers unique and entertaining programs for adults and children alike.”

--Elizabeth Burton, KUAC supporter and volunteer
Key Local Services

KUAC provided over 43,800 hours of educational, instructional, informative and inspiring programming on six digital television channels in 2019:

- **PBS (primary)** content including more than 3,100 hours of children’s educational programming per year.
- **WORLD** -- history, science, documentaries.
- **CREATE** – how-to, cooking, fabric arts, travel.
- **UATV – FNX** – First Nations Experience and University of Alaska college credit courses.
- **PBS Kids** – 24/7 (168 hours per week) award-winning children’s educational programming.
- **360 North** – 24/7 Alaska public affairs, arts, culture, science and health programming.

KUAC also provides an audio-only channel broadcasting public radio programming on KUAC FM 89.9.

KUAC provides the uplink for the Alaska Rural Communications System – a programming stream for Alaskans in rural, native and bush communities with no access to over the air translator signals.

KUAC provides multimedia content through its website, social media via Facebook, Twitter, and YouTube channels where local content, programming highlights, events, community calendar and the ability to support are available.

KUAC provides regional calendar television announcements for Alaska non-profits to promote their events.

KUAC engaged the community through three main events, a variety of Kid-focused activities, two major productions and a variety of outreach events:

- Annual KUAC Poster featuring Alaskan artists provides access to art and artists for constituents as well as income through the fundraising event.
- KUAC’s annual Fall Fundraiser and Spring Fundraiser, where TV and FM engage the community as volunteer pitch talent and phone bank volunteers encourage philanthropic support for the station.
- KUAC Kids Club engages local children multiple times per year with visits to schools, libraries and special events where kids can interact with Kitt, KUAC Kids Club’s mascot.
- “Alaska Live TV” takes the best of the Alaska Live radio program produced by KUAC FM and brings additional life to performances that might otherwise be inaccessible. Alaska Live features all genres of music from local and visiting musicians and their stories.
- KUAC at the Golden Days Parade – a local tradition celebrating the history of our more than 100-year-old city.
- KUAC hosted a screening of WGBH Masterpiece’s “Victoria” and a local theatre fundraising event for the movie “Downton Abbey,” and both were met with great enthusiasm by the audiences.

KUAC partners with the Fairbanks Concert Association, Opera Fairbanks, the University of Alaska Summer Sessions and the Fairbanks Symphony Orchestra in bringing artists to play on KUAC FM and recording for KUAC TV in order to provide access to arts and culture that may not be available otherwise.
KUAC Kids Club engages kids and families with semi-annual events that encourage exploration, learning, fun, and promote the love of public broadcasting. Every day of every month, KUAC friends, families, neighbors and KUAC Kids celebrate birthday messages on TV and FM.

KUAC partners with the University of Alaska to provide college credit courses and hands-on learning opportunities for students at the University of Alaska Fairbanks in the Theatre and Film department. We also showcase university music professors and students and inform our communities about upcoming university-sponsored events.

KUAC features the work of an Alaska artist annually on the KUAC Poster and highlights the artist’s work in a biography feature for air.

KUAC promotes local and visiting musicians and performers with a YouTube channel for Alaska Live TV.

KUAC utilizes hundreds of volunteer hours from groups, organizations and individuals for the annual poster signing, annual Fall Fundraiser and Spring Fundraiser and for on air operations.

KUAC provides access to safe, commercial-free Children’s Programming via the KUAC/PBS Kids Channel encouraging Alaska’s children to be ready to learn. We reinforce the joy of learning through events where they can meet Kitt, KUAC Kids Club’s mascot, and PBS Kids Characters.
Inspired by and for Community

KUAC enjoys a very special relationship with its community. Donors, viewers, listeners, sponsors, underwriters and friends come out in force to support the programming and services multiple times a year. From sneak peaks of season premieres, poster signing events, kid-focused activities, and on-air fundraisers, KUAC’s community engagement numbers continue to grow.

36th Annual KUAC Poster

For thirty-six years, KUAC has honored Alaskan artists and the unique culture that is part of Alaska. This year’s poster featured “Imperfect Reflection” by Guy Gaswint, who was featured in KUAC TV’s “Into the Woods” series. The poster continues to be a popular way to engage Alaska’s artists and the KUAC community in the appreciation of art in Alaska and support the mission of public broadcasting in the Interior.

“Educating every generation”

KUAC KIDS Club - In 2019, KUAC continued to grow the KIDS Club membership to 297 Interior Alaska children. With events, school and library visits, daily FM and TV birthday spots, quarterly activity mailings and 11 hours a day (weekdays) of quality, fun and safe children’s educational programming on KUAC 9.1 and 24 hours a day on KUAC 9.5, the KUAC KIDS Club has grown substantially in the four years since it was established.

GAVEL ALASKA – provides continuous coverage of the Alaska Legislative session to Alaskans for a better informed citizenry and the expanded local content with the addition of 360 North – Alaska public affairs, arts, culture and health programming.

FNX - illustrates the healthy, positive, and real lives and cultures of Native American and indigenous people around the world showcasing TV series, documentaries, short films, PSAs, and films.

Into the Woods – with Kes Woodward – KUAC-TV produced a nine-episode journey into the meaning of art with renowned international and local artist, Kes Woodward. The series is now available on PBS Passport.
Alaska Live TV ROCKS!

Reach in the Community:
In 2019, KUAC’s Alaska Live radio program continued as a regular, locally produced program on KUAC TV. Now in its 13th season, FM and TV join forces to create a performance space that accommodates a live audience. Each program features local or visiting musicians and performers as they share their stories.

Partnerships:
Fairbanks Concert Association
Opera Fairbanks
Fairbanks Symphony
Fairbanks Shakespeare Theatre
Fairbanks Summer Arts Festival
Fairbanks Light Opera Theatre
Local high school drama departments
Design Alaska (financial support)

Impact and Community Feedback:
Musicians and performers from all walks of life, from local high school students, Fairbanks Shakespeare Theatre, and the US Army Alaska Band, to national, international (Young Dubliners) and NPR favorites, have made their way onto KUAC airwaves and have given Alaskans a front row seat to performances that might otherwise be inaccessible.

We’ve heard from viewers that these performances have inspired some to dust off their old instruments or that they have been introduced to a new genre they hadn’t considered before.

Calls to the station for more information about the program or the artists featured by the program indicate an increased awareness. This has also lead to increased awareness about the programs offered by our partnering organizations in the community.

“Alaska Live brings Alaskan musicians into the KUAC studio and broadcasts their performances live. It gives local musicians exposure to the community that they otherwise would not receive. Our community has a lot of musical talent and Alaska Live is a great venue for giving that talent more exposure.”

Jack Wilbur, Design Alaska
“In Alaska, the public programming provided and originated by KUAC is one of the few strong and consistent methods for our community--our entire community--to grow and connect and live. For many in our state, KUAC is our only reliable and widespread connection to real news and events, entertainment, and cultural enrichment.” --Nate Bauer, KUAC supporter and volunteer

Through our partnerships in the community – with individuals, businesses, and mission-related organizations - KUAC provides programs that educate, inform, and inspire Alaskans to take action.

Whether that action is to make an informed decision, explore a new idea, or create, KUAC has been there for over 48 years connecting Alaska to the world and the world to Alaska.

KUAC gives voice to ideas that result in a larger discussion and a better understanding of our world.

We tell stories that would otherwise go untold. We bring awareness to issues that would otherwise go overlooked. We present performances that would otherwise be inaccessible. We educate every generation.