



2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

“KUAC stimulates one's thinking and presents program material worthy of spending time watching. Most of the programs enable one to utilize one's brain to do some thinking ...If KUAC vanished, I would throw away my TV set as a useless piece of equipment.”

- Howard Feder

At KUAC, we create radio and television programming that is thought provoking, trustworthy and even life changing – connecting Alaska to the world and the world to Alaska.



For 45 years, KUAC TV has been providing thought provoking, inspiring programming that serves to educate every generation.

Licensed to the University of Alaska, KUAC offers a hands-on environment for students and has the reputation as a trusted source for news, information, entertainment and educational programming.

KUAC offers 4 television digital channels and 3 audio-only channels:

- PBS
- WORLD/Alaska Legislative Coverage
- CREATE
- UATV/FNX
- KUAC-FM
- KUAC-FM2
- KUAC-FM3

In 2016, KUAC provided these key local services:

- 61 hours per week of Children's programming
- State of Alaska Legislative Coverage
- Alaska Shorts, a forum for Alaskan Filmmakers
- Alaska Live TV, music and stories from local and visiting musicians and guests in the KUAC FM studios
- 156.5 weekly hours of Native American/ Alaska Native produced programs via FNX – First Nations Experience

KUAC's local service has deep impact in Interior Alaska.

KUAC's signal is, in many cases, the only television Alaskans in rural, native and bush communities receive.

With 3 translators crossing hundreds of miles, KUAC keeps Alaskans connected to the world.

KUAC's UATV features First Nations Experience (FNX) programming, University of Alaska telecast classes, lectures featuring local community members, University Commencement and tape delayed locally played collegiate hockey games



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Key Local Services

KUAC provided over 35,000 hours of educational, instructional, informative and inspiring programming on four digital television channels in 2016:

- PBS (primary) content including more than 3,100 hours of children's educational programming per year
- WORLD/Gavel Alaska – Alaska Legislature, history, science, documentaries
- CREATE – how-to, cooking, fabric arts, travel
- UATV – FNX – First Nations Experience and University of Alaska College credit courses.

KUAC also provides 3 audio-only channels broadcasting public radio programming on KUAC, KUAC2 and KUAC3.

KUAC provides the uplink for the Alaska Rural Communications System – a programming stream for Alaskans in rural, native and bush communities with no access to over the air translator signals.

KUAC provides multimedia content through its website, social media via Facebook, Twitter, and YouTube channels where local content, programming highlights, events, community calendar and the ability to support are available.

KUAC provides regional calendar television announcements for Alaska non-profits to promote their events.

KUAC engages the community through two main events and two productions:

- Annual KUAC Poster featuring Alaskan artists provides access to art and artists for constituents as well as income through the fundraising event.
- The annual Fall Fundraiser, a 9-day period where TV and FM engage the community as volunteer pitch talent and phone bank volunteers to encourage philanthropic support for the station.
- AK Shorts - Showcase for amateur Alaskan filmmakers encourages the production short films that are then produced into a 30-minute to 90-minute program for air on the primary channel
- Alaska Live TV takes the best of the Alaska Live radio program produced by KUAC FM and brings additional life to performances that might otherwise be inaccessible. Alaska Live features all genres of music from local and visiting musicians and their stories.

KUAC partners with the Fairbanks Concert Association, Opera Fairbanks, the University of Alaska Summer Sessions and the Fairbanks Symphony in bringing artists to play on KUAC FM and recording for KUAC TV in order to provide access to arts and culture that may not be available otherwise.



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KUAC established the KUAC Kids Club in the spring of 2015 engaging kids and families with semi-annual events that encourage learning, fun, and promote the love of public broadcasting. Every day of every month, KUAC, friends, families, neighbors and KUAC Kids celebrate birthday messages on TV and FM.

KUAC partners with the University of Alaska to provide college credit courses, a hands-on learning opportunities for students at the University of Alaska Fairbanks in the Theatre and Film department, showcase university music professors and students and inform our communities about upcoming university sponsored events.

KUAC features the work of an Alaska artist annually on the KUAC Poster and highlights the artist's work in a biography feature for air.

KUAC promotes local film-makers and musicians with two YouTube channels for AK Shorts and Alaska Live TV.

KUAC utilizes hundreds of volunteer hours from groups, organizations and individuals for the Annual poster signing, annual Fall Fundraiser and for on air operations.

KUAC provides access to safe, commercial-free Children's Programming encouraging Alaska's children to be ready to learn and reinforce the joy of learning through events where they can meet PBS Kids Characters (i.e., Curious George).

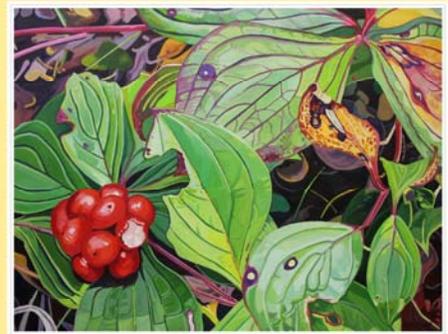
“Presenting performances...”

KUAC donors were invited to enjoy a spot of tea and a sneak peek of the season premiere of Masterpiece Theatre’s Downton Abbey final season. More than 150 KUAC donors delighted in the opportunity to chat with fellow Downton-ers, predict future scandals, loves and the struggle for the Earl of Grantham to accept change.



31st Annual KUAC

For thirty-three years, KUAC has honored Alaskan artists and the unique culture that is part of Alaska. This year the winning art submitted by Fairbanks, AK artist Gail Friday, “Munchberry” featuring a close up and whimsical look at the boreal floor of Interior Alaska. The poster continues to be a popular way to engage Alaska’s artists and the KUAC community in the appreciation of art in Alaska and support the mission of public broadcasting in the Interior.



“Educating every generation”

KUAC KIDS Club: In 2016, KUAC grew the KIDS Club membership to over 150 Interior Alaska children. With biannual vents, daily FM and TV birthday spots, quarterly activity mailings and 11 hours a day (weekdays) of quality, fun and safe children’s educational programming, the KUAC KIDS Club has grown tremendously in the 18 months since it was established.

Colonial Williamsburg: Electronic Field Trips open up the world of history and explore the American Revolution through multi-media platforms. Every month, students from local schools interact live with actors of revolutionary reenactments to better understand America’s history and our future.

Gavel Alaska provides continuous coverage of the Alaska Legislative session to Alaskans for a better informed citizenry.

FNX - illustrates the healthy, positive, and real lives and cultures of Native American and indigenous people around the world showcasing TV series, documentaries, short films, PSAs, and films



Alaska Live TV **ROCKS!**

Reach in the Community:

In 2016, KUAC's Alaska Live radio program continued as a regular, locally produced program on KUAC TV. Now in its 5th season, FM and TV joined forces earlier in the year to create a performance space that accommodates a live audience. Each program featured local or traveling musicians as they perform and share their stories.



Partnerships:

Fairbanks Concert Association
Opera Fairbanks
Fairbanks Symphony
Fairbanks Summer Arts Festival
Design Alaska (financial support)

Impact and Community Feedback:

Musicians from all walks of life, from local high school students and the US Army Alaska Band to national headliners and NPR favorites, have made their way onto KUAC airwaves and have given Alaskans a front row seat to performances that might otherwise be inaccessible.

We've heard from viewers that these performances have inspired some to dust off their old instruments or that they have been introduced a new genre they hadn't considered before.

Calls to the station for more information about the program or the artists featured by the program indicate an increased awareness. This has also lead to increased awareness about the programs offered by our partnering organizations in the community.

"Alaska Live brings Alaskan musicians into the KUAC studio and broadcasts their performances live. It gives local musicians exposure to the community that they otherwise would not receive. Our community has a lot of musical talent and Alaska Live is a great venue for giving that talent more exposure."

Jack Wilbur, Design Alaska



“...it’s programming and it’s people because of the community, not in spite of it.”

– Chuck Lemke

Through our partnerships in the community – with individuals, businesses, and mission-related organizations - KUAC provides programs that educate, inform, and inspire Alaskans to take action.

Whether that action is to make an informed decision, explore a new idea, or create, KUAC has been there for over 40 years connecting Alaska to the world and the world to Alaska.



KUAC gives voice to ideas that result in a larger discussion and a better understanding of our world.

**We tell stories that would otherwise go untold.
We bring awareness to issues that would otherwise go overlooked.
We present performances that would otherwise be inaccessible.
We educate every generation.**
